



BeerDrinkin.Com Advertising Rates

All Prices in U.S. Currency

Banners

- Less than or equal to 468x60 - \$3.50/day
- Greater than 468x60 - \$7.80/day
- Placement of static banner on top of site, all pages, is more, and is set at a flat rate of \$10/day due to the other banners that are currently placed there from affiliate programs. This does not apply to side banners, left or right.
- All other sizes we're willing to discuss/bargain with.

Buttons

- Regular sized buttons: Flat rate of \$1.00/day
- No larger than 120x60

Text Links

- Flat rate of \$0.50/day
- No more than 20 characters (willing to adjust accordingly)

Video

- File size less than 10MB will be \$10/day
- File size 11MB-20MB will be \$20/day
- File size greater than 20MB will be discussed
- This is a flat rate for videos specifically advertising your site, which will be placed on the front page, every media page at the top center (currently where the submit your media area is).

***All ads will be included on all pages except the Forum. Only select ads appear on the forum. Any questions, please ask.**

***Depending on term of advertising, prices are as follows:**

- If advertisement is set for a minimum of 6 months, and a maximum of 8 months, the price you receive now is the price that is fixed until then, rates will not change. Therefore they are only guaranteed for 8 months.
- Any advertising less than 6 months is subject to change in price, and can be changed at BeerDrinkin.Com's sole discretion, with a 10 business day notice, but is unlikely.
- We are willing to bargain with you for the prices. Don't be afraid to ask.
- All other media for advertising, please ask and we'll whip something up for you.
- ***Once again, WE'RE WILLING TO DEAL! SO ASK! ☺***